

CarNow™

Real-Time Suite™

Empowers Independent Dealerships

Amplify 2023 used car sales and overall profit with CarNow's Real-Time Suite — a curated package of consumer-centric digital solutions strategically built to meet the unique needs of independent dealerships.

From browsing inventory to taking a test drive to closing in person, CarNow has a digital solution that makes every step of the car-buying journey easier for independent dealerships and their customers. The Real-Time Suite provides the convenience and guidance customers desire when searching for a used car and gives independent dealers powerful tools that generate more leads, conversions, sales, and profit.

The powerful Real-Time Suite platform led to the following*:

FULLY-MANAGED CHAT

88% conversion of chats to leads

DIGITAL RETAILING

42% conversion of clicks to leads

54% soft credit pull completion rate

46% value trade completion rate

21% deal submission rate

LIVE CONVERSATIONAL CTAs: CLICK-TO-LEAD CONVERSIONS

Pre-Qualify: **43%**

Value Trade: **30%**

Get ePrice: **23%**

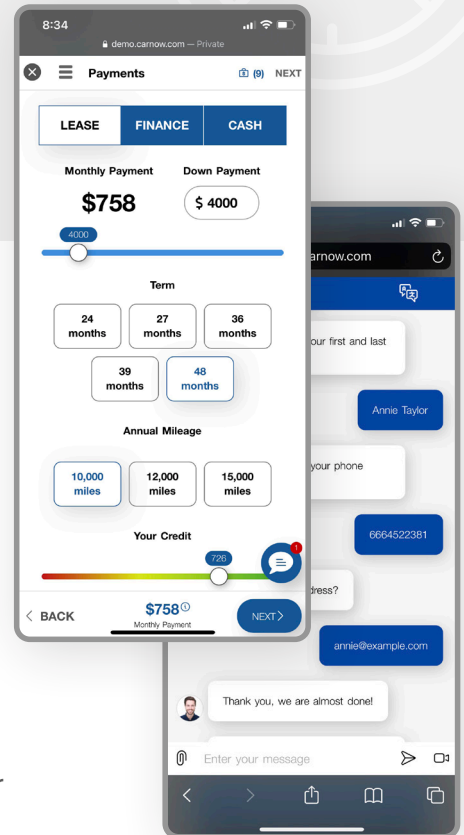
Schedule Test Drive: **30%**

FEATURES

- LiveChat
- Pricing Calculator
- Pre-qualification**
- Trade Tool Integration
- Appointment Scheduler
- DealerHome

BENEFITS

- Provide used car shoppers with the convenience of an online purchasing process
- Save time for salespeople by offering an online chat service tailored to the independent dealership space
- Build a relationship with customers earlier in the car-buying journey
- Improve overall customer experiences and service levels at independent dealerships
- Higher engagement means more conversions and an increase in overall profit



Increase your sales with **Real-Time Suite** today!

Call **877.882.5353** and book your demo.

Learn more at CarNow.com or contact IndySales@CarNow.com.

CarNow.com

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*Q2.2022 average results across 5 top performing independent dealers

**This is a 700Credit soft pull integration. Talk to a CarNow sales rep with questions re: transaction fees